

## Sponsorship Information

### Parade Sponsorship

- Presenting Sponsor \$7,500
- Parade Sponsor \$2,500
- Band Review Judges \$2,000
- Parade Trophies \$1,000
- Band Trophies \$1,000
- Program Book \$800

### Program Book Ads

- Full Page Ad \$ 500
- Half Page Ad \$ 250
- Business Card \$ 40



Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone # \_\_\_\_\_

Fax # \_\_\_\_\_

Email \_\_\_\_\_

### Payment Information

\_\_\_\_\_ Payment enclosed. Check # \_\_\_\_\_

\_\_\_\_\_ MasterCard \_\_\_\_\_ Visa

\_\_\_\_\_ AMEX \_\_\_\_\_ Discover

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV/CID: \_\_\_\_\_

Credit Card Billing Zip Code: \_\_\_\_\_



PRESENTS

**Have a**



**CHRISTMAS  
PARADE**

**AVE P-8 & 25TH ST. WEST**

**Saturday,  
December 8, 2018  
Sponsorship**

## PARADE SPONSORSHIP

### **Presenting Sponsor - \$ 7,500**

#### **Estimated Value of \$10,000**

- Inside cover full page ad
- Sponsor banner in parade (provided by sponsor)
- Entry in parade
- Name & Logo on Opening Parade Banner
- Invitation to the VIP Breakfast
- Logo on front cover of program
- Banner ad in the Chamber e-newsletter for 12 months
- Social Media exposure & advertising for 6 months

### **Parade Sponsor - \$2,500**

#### **Estimated Value of \$5,500**

- Inside back cover full page ad
- Sponsor banner in parade (provided by sponsor)
- Entry in parade
- Invitation to the VIP Breakfast
- Logo on front cover of program
- Banner ad in the Chamber e-newsletter for 6 months
- Social Media exposure & advertising for 3 months

### **Band Review Sponsor - \$2,000**

#### **Estimated Value of \$3,550**

- Your signage at the band judge stand (provided by sponsor)
- Full page ad in program book
- Entry in parade
- Invitation to the VIP Breakfast
- Sponsorship recognition in program book press, radio, and Chamber's newsletter
- Social Media exposure for 3 months
- Opportunity to Present Trophies

## PARADE SPONSORSHIP

### **Parade Trophies - \$1,000**

#### **Estimated Value of \$1,250**

- Sponsor name on all trophies
- Full page ad in program book
- Entry in parade
- Invitation to the VIP Breakfast
- Sponsorship listing in program book
- Name recognition in Chamber newsletter

### **Band Trophies - \$1000**

#### **Estimated Value of \$1,250**

- Sponsor name on all trophies
- Full page ad in program book
- Entry in parade
- Invitation to the VIP Breakfast
- Sponsorship listing in program book
- Name recognition in Chamber newsletter

### **Program Book - \$800**

#### **Estimated Value of \$1,000**

- Logo on front cover of program book
- Half page ad in program book
- Entry in parade
- Sponsorship listing in program book
- Invitation to the VIP Breakfast
- Name recognition in Chamber newsletter



## PROGRAM BOOK ADS

### **Full Page Ad - \$500**

- Full page ad in program book
- Name recognition in Chamber's newsletter
- Entry in parade

### **Half Page Ad - \$250**

- Half page ad in program book.
- Name recognition in Chamber's newsletter

### **Business Card Ad - \$40**

- Business Card ad in program book.



### AD SIZES

**Business Card Ads:** Size 3.5" x 2" with border

**Half Page Ads:** Size 4L" x 5W", no bleed.

**Full Page Ads:** Size 8L" x 5W", no bleed.

**Camera ready artwork due no later than Monday November 26, 2018**

**Email artwork to**  
[pCC@palmdalechamber.org](mailto:pCC@palmdalechamber.org)

**Preferred format PDF OR JPEG. No bleeds**  
**300 dpi original artwork (no copies)**

**For More Information Please Contact:**  
**Palmdale Chamber of Commerce**  
[pcc@palmdalechamber.org](mailto:pcc@palmdalechamber.org)