



A QUEEN'S LIFE

HAPPY HOLIDAYS
AND THANK YOU

PROTECT YOUR BUSINESS

BEWARE OF MISLEADING
BUSINESS SOLICITATIONS

**HEALTH BENEFITS AND
INTELLECTUAL PROPERTY**

MEMBERS SHARE THEIR KNOWLEDGE



VANTAGE

WWW.PALMDALECHAMBER.ORG | ISSUE DECEMBER 2011

2012 AMGEN TOUR OF CALIFORNIA

Palmdale Selected as Host City

LABOR LAW

Creating a Holiday Policy You Can Follow

HOW DID THEY VOTE?

Local Legislators' Voting Record

*Happy
Holidays*



FOCUS

Protecting Your Business

THE HEALTHCARE YOU DESERVE - CLOSE TO HOME.



REHABILITATION AND ORTHOPEDIC INSTITUTE

A PROGRAM OF PALMDALE REGIONAL MEDICAL CENTER



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physician referral at 1-800-851-9780.**



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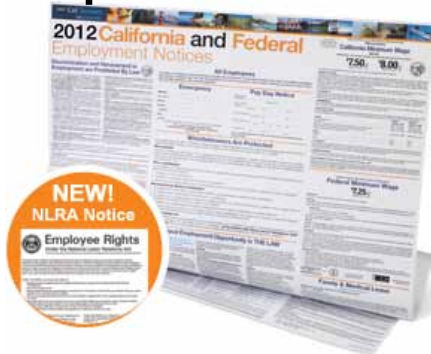
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palmdalechamber.org

Palmdale Chamber of Commerce
817 East Avenue Q-9
Palmdale, CA 93550
Phone: 661-273-3232

BEWARE

of Misleading Business Solicitations

STATE BOARD OF EQUALIZATION

Jerome E. Horton, Chairman of the State Board of Equalization (BOE), reminded taxpayers to be wary of misleading business solicitations from companies that mimic official correspondence from a governmental agency.

Recently, businesses in California have reported to the BOE that they have received notices from the “California Labor Compliance Bureau,” requesting immediate payment of a “processing fee” of \$275. The California Labor Compliance Bureau is not a government agency. The notices use publicly available information such as BOE account numbers and industry codes to make them appear to be official correspondence.

The “processing fee” is purportedly for labor-related notices that California employers are required to post at their business premises informing employees of their legal rights under the National Labor Relations Act. The notices in question are available free of charge from the National Labor Relations Board (NLRB) on their website here: <https://www.nlr.gov/poster>.

The BOE is not affiliated in any way with the California Labor Compliance Bureau. Correspondence from the BOE will always feature the BOE’s title and/or logo



and contain contact information. If you receive a notice and question whether it is official BOE correspondence, you should contact your local BOE office (a list of contact numbers for BOE field offices can be found here: <http://www.boe.ca.gov/info/phone.htm>), or contact the BOE’s Information Call Center at 800-400-7115.

The NLRB can assist businesses with questions regarding required notices at 202-273-0064.

Elected in 2010, Chairman

Jerome E. Horton is the Fourth District Member of the California State Board of Equalization, representing more than 8.5 million residents in Los Angeles County. He is also the Board of Equalization Legislative Committee chairman. He is the first to serve on the Board of Equalization with over 21 years of experience at the BOE. Horton previously served as an Assembly Member of the California State Assembly from 2000-2006.



We contacted some of our members that specialize in health care and legal issues to give us some helpful tips. The Vantage committee formulated two questions relating to employee health care.

1. *What advice do you offer a small business considering offering employee health benefits?*
2. *What information is needed to request a quote for employee health benefits?*

We hope the following tips from our members will help your business.

WALTER MORTENSEN INSURANCE

Anabel Moreno, Insurance Agent

1. I believe offering health insurance to employees is a great tool in retaining valued employees! The group may want to start with a minimum contribution of 50% for medical and offer a voluntary dental and vision plan. As their business begins to grow and prosper they can change the contribution level for the medical and offer to contribute towards the dental and vision plans and possibly offer a group life plan as well.
2. Dates of birth, gender, home zip codes and if they are enrolling spouse and children on the offered benefits.



AFLAC

Charles Elliot, Independent Rep

1. The small business owner should look at supplemental coverage for their valued employees. It is very inexpensive and 100% voluntary with no direct cost to the owner. This helps small business owners keep key employees.



CHARLTON WEEKS LLP
Erick Gunderson, Esq

The Vantage committee asked the following question regarding intellectual property:

What advice can you give regarding protecting intellectual property?

Intellectual property issues are complex and your best tool is competent legal assistance. Logos, photographs, business names, and text for websites and brochures all raise tricky issues. If you didn't create it, think twice about using it without permission. If someone else is using something like it, proceed with caution.

HR Products to Keep You Compliant

The Palmdale Chamber of Commerce is ready to help you stay in compliance with state and federal employment laws. We offer the following Human Resource products to our members at a substantial discount.

- 2012 California and Federal Employment Poster***
- 2012 HR Handbook for California Employers***
- Employee Handbook Software for California Employers***
- California Labor Law Digest 2012 Edition***
- Take Charge: Protecting Your Customers' Credit Card Data***
- Exporting Guide for California Businesses***

These products are produced by CalBizCentral, presented by the California Chamber of Commerce, a publisher of top-quality human resource products and services with more than 100 years of experience helping California business do business.

You may purchase the items at the Chamber office or online at www.palmdalechamber.org/store.



Interview^{with} **Palmdale Lions Club**

A member of the Palmdale Chamber since 2006, the Palmdale Lions Club have been making a difference in the Antelope Valley for 55 years. The Palmdale Lions Club is a part of Lions Club International which help "empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs."

The club largely focuses on eye sight from helping people who can't afford an eye exam and glasses to cornea transplants. When it comes to following their mission it seems that there is no limit to truly helping and serving their community. The club has an Eye Mobile which travels around to perform on-site eye exams for people of all ages. They especially help out the valley's veterans at the AV Veteran Stand Down providing veterans eye exams and referrals (paid frames and lenses) who haven't received the vital care they needed.

The current club President, Kathy Schroeder knows the gratitude of the Lions Club first hand. In 2002, Kathy's life was forever changed when she was broadsided by a driver who ran a red light while on his cell phone. Car battery acid hit both of Kathy's eyes, causing grade 4 chemical burns. The chemical burns on her eyes caused complete limbal stem cell failure. Without limbal stem cells, Kathy's corneas were not able to heal and her eyes became vascularized. She was told that she would have to prepare to go blind.

She was told that regaining sight in her left eye would be hopeless, and the best they could hope for was to regain some sight in her right eye. Kathy received a limbal stem cell transplant with tissue from both a deceased donor and her daughter as a living donor. After about seven months the limbal stem cell transplant failed and Kathy remained legally blind in her right eye and completely blind in her left eye.

In 2005, Kathy's doctor tried again to restore vision with a less common type of transplant known as a Boston Keratoprosthesis, or Boston KPro, in her left eye. In a Boston KPro transplant, the surgeon uses an artificial plastic cornea along with donor tissue to hold the artificial cornea in place. Just days after the transplant, Kathy was able to read the big E on the eye chart.

Two years later her doctor performed another KPro transplant on her right eye in an effort to restore some vision. This time, the donor tissue to help hold the artificial cornea in place was

provided by a generous donor and their family from Heartland Lions Eye Banks. The transplant was also successful in restoring some lost vision.

Today, Kathy's vision is not perfect but it is much improved from the complete blindness that she suffered from immediately after her accident.

The Palmdale Lions Club is constantly raising money to help achieve their mission, last year they were able to help 360 adults and children receive eye exams and glasses. The club consists of 35 members who are very active and strategic to be the most effective in the valley. The club's members are dedicated, at one recent fundraising event, a 90 year old member who was just out of the hospital for brain surgery, shaved head and 12 staples, was selflessly helping to spread the word to get people to get an eye exam. Many might take for granted the cost of eye exams and glasses as most people have insurance that either covers the entire cost or greatly discounts it. However, for many people who are struggling financially it is an extreme expense that isn't always attainable, especially for larger families.

Members spend a considerable amount of time spreading the word and working with businesses and organizations to collect glasses, hearing aids, and cell phones. The glasses are cleaned, prescription found and then shipped overseas as they cannot be distributed in America because it's considered a medical device. Other donations are refurbished or rebuilt for those in need.

Besides eye sight related philanthropy the Palmdale Lions Club offers student scholarships in various forms. Currently, the club will be holding a Student Speakers Contest which allows students to compete for scholarships up to \$21,000.

To get involved or donate (100% of donations are given to charity) please contact the Palmdale Lions Club at (661)947-7909.



Thank You for Your Support

I want to thank all the board members, ambassadors, office staff, and members who have worked so hard this year to make the chamber a better organization to aid businesses.

We have done a lot of changes to support our members moving their business forward. The revamp of the Vantage, bylaws, website, streamlining our processes and reworking many of our events was hard work but completely worth the time and energy invested. I want to encourage everyone to come to our last event for 2011, the William J. "Pete" Knight Christmas Parade on December 10 at 10:00 AM.

I want to encourage you to get involved with your chamber; it's how we can continue to provide real change in our business community. Whether you want to be on a committee, help at an event, or let us know what's happening in the community; we need your involvement.

Thank you again to everyone who came along side of me this year to help me, give me advice, encourage me, and build a stronger chamber. It was a fun, challenging year being your Chairman but it wouldn't have happened without the support of our membership. Your involvement in our Chamber is very much appreciated and valued.



STACIA NEMETH
CEO

CEO'S LETTER

Happy Holidays to you!

This is such a wonderful time of year.

It brings families together and allows us to show appreciation for our friends and loved ones. If you are shopping during this holiday season, please remember to support your local chamber member stores. By working together, we will help create a stronger economy to allow everyone to have a pleasant holiday season.

It is hard to believe I have been working at the Palmdale Chamber of Commerce for two years! I am proud of our accomplishments and I know that by continuing our current path, we will grow stronger in the coming year. Our new image (logo, website, Vantage, and office design) has helped us become a visible leader in the business community. We have continued our strong relationship with the city to create

a communication stream between businesses and city leaders. Our workshops have helped businesses learn to improve communications in this social networking age and have taught businesses how to become a vendor for the City of Palmdale.

I am looking forward to our involvement in the 2012 Tour of California in which Palmdale plays an important part as the Stage 6 Start on Friday, May 18, 2012. This will be an excellent opportunity for our members to showcase all that makes Palmdale a wonderful place to do business.

I appreciate the opportunity to serve as CEO for the Palmdale Chamber of Commerce and I know through your continued involvement and enthusiasm, the Chamber will continue its mission to promote, develop and service business, industry and community.

Happy Holidays!

State of the Chamber Address

by LAURA GORDON Great Hill Services, Inc.



George Rasmussen, Chairman of the Board

George Rasmussen the Board Chair of the Palmdale Chamber of Commerce will be giving his State of the Chamber Address at the December 21st luncheon meeting. Chairman Rasmussen has invited City of Bell Mayor Ali Saleh as his guest and will be speaking to the membership.

At this meeting we will be entertained by Antelope Valley Harmony Showcase Chorus.

As the luncheon committee chair, I would like to take this time to thank all of our luncheon speakers for 2011. We have learned a lot and have been entertained. A special thank you goes out to our sponsors this year: AV

Web Design, American Medical Response, Frank's Radio Service, Office Depot, Lancaster JetHawks, Russ Falls Company, Pueblo y Salud, and the City of Palmdale.

The luncheons would not have been as successful without the help from the ambassadors and a special thank you to the luncheon committee.

Please remember we have a special networking time from 11:15 to 11:30. For \$55 for three months, you may sponsor a table and advertise your company. If you are interested, please contact Liz De La Cruz 661-273-3598.

Please don't forget to RSVP to the Chamber 661-273-3232. If you would like, your name can be added to the permanent RSVP list.



Ali Saleh, Mayor of the City of Bell

Remember once you are on the permanent list you are included in the head count. If you can't make it please call and cancel your reservation. We hope to see you at our luncheon on Wednesday, December 21, 2011 at 11:15am.

LUNCHEONS ARE ON THE MOVE!!!! Starting January 18, 2012 we will be meeting at the **Embassy Suites**, 39375 5th Street West, Palmdale. The January luncheon topic is Marketing and Branding.

Russ Falls Company

Russ Falls Company is about helping you improve your Health, Wealth, and Life. Russ is looking 50 people who are willing to try his proven success system. Then he will use their success to help others.

Two success programs are available: 1) Starting a home-based business; 2) Improving everyday life.

» Home Business Success Plan:

- Instructions and tools for starting a Home-Based Business
- Introduction to Life enhancing products which:
 - o Boost immune system
 - o Curb appetite
 - o Increase Energy
 - o Reduce Carbohydrate cravings

- o Help with digestion
- o Much more

» Everyday Life Success Plan:

- Strategies on how 76 people reduced \$8.2 million in debt in 11 months.
- Training from Dani Johnson who made \$250K in her first year in business.
- Improve personal interaction skills
- Apply business laws of sowing and reaping, promotion laws, and more.

Russ Falls
www.JustPushPlaymovie.com
 661-533-5138

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The Palmdale Chamber of Commerce
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Absolute Bail Bonds	El Tapatio Restaurant	Olive Garden
Advantage DJ	Elite Tax and Financial Services	Palmdale Regional Medical Center
Affordable Tire	Embassy Suites	Palmdale Trophy
Agua Dulce Winery	Famous Dave's	Pampered Chef
All American Bail Bonds	Farmers Insurance - Don Ryan	Pars Restaurant
All Green Floor & Carpet Care	Financial Risk Management	Pilot Pen
All Valley Federal CU	Fire Island Grill	ProCare Hospice
Allstate Information Services	First City Credit Union	Prospect Mortgage
American Medical Response	Four Star Printing	Pueblo y Salud
Antelope Valley Country Club	Frank's Radio Service	QH Automotive
Antelope Valley Employment Services	Fresco Il Restaurant & Catering	Rally Auto Group
Antelope Valley Fairgrounds	Garrison Family Medical	Rancho Wellness
Antelope Valley Florist	Gary Rardon and Associates	Rasmussen Insurance
Antelope Valley Harmony Showcase	Gino's Italian Restaurant	Reflections Sports
Antelope Valley Healthcare	Girl Scouts of Greater Los Angeles	Rev It Up! Hypnosis Center
Antelope Valley Hospital	Great Hill Services, Inc.	Reyes Winery
Antelope Valley Mall	Greenbee Landscape	Robertson's Palmdale Honda
Antelope Valley Winery	Greystarr Wineries	Russ Falls Company
Applebee's	Halley Olsen Murphy Funerals	Sam's Club
Ashley Furniture	High Desert Broadcasting	Sensaria
Asia Buffet Palmdale	Hilton Garden Inn Palmdale	Service Masters
AV Web Designs	Holiday Inn Palmdale/Lanc	Sierra Commons Dental
Bayou Bar B Que	HomeTown Buffet	Signs and Designs
Bead Paradise	House of Golf	Simply Chiropractic
Big Bel's Sweet Potato Pies	Inspector Catch It	Sleep Number Store
BJ's Restaurant & Brewhouse	Jersey Mike's Subs Palmdale	South Valley WorkSource
Bonnie & Grant Barnard	JMS Merchant Services	Steer N' Stein Restaurant
Boys and Girls Club	Johnny Carino's	Stone Pine Estate
Brunswick Vista	Joshua Memorial Park	Storage Express
Camille's Sidewalk Cafe	Lamar Advertising	Terry Fayeres Soul Food
Cascades at Rancho Vista Golf Club	Lancaster Insurance Services, Inc.	The Palmdale Hotel
Chili's #225	Lancaster JetHawks	Theresa Lackey
Chuck Church-Northrop Grumman	LeMaes' Fine Cuisine Catering	Union Bank, Palmdale
City of Palmdale	Leona Valley Winery	University of Antelope Valley
Coffeehouse Ideas	Local Living	US Bank
Costco	Locke's Hobby Shoppe	Vincent Hill Station Restaurant & Saloon
Digitech, Inc.	Lowe's Store #791	Waste Management
Digi-Vue Advertising	Max Catering at AV Country Club	Wendell Cuffy State Farm Insurance
Double D Cupcakes	Mental Health America	Zonta Club of Antelope Valley
	Merrill Gardens	
	Mission Uniform & Linen	
	Mulligan Family Fun Center	
	Nadia Cakes	



Palmdale celebrates the 2010 stage start.

Palmdale Selected as Host City for 2012 Amgen Tour of California

by JOHN MLYNAR Communications Manager, City of Palmdale

AMGEN, presenter of the **Amgen Tour of California**, has announced that Palmdale has been selected as one of the 13 official Host Cities for the 2012 race. Considered America's largest and most prestigious professional road cycling stage race, the seventh consecutive edition of the **2012 Amgen Tour of California** will travel more than 750 miles from May 13 to May 20, 2012. Stage 6 will start on Friday, May 18, 2012 in Palmdale and head to Big Bear Lake.

"Our goal for the **Amgen Tour of California** has always been to create a route that not only provides a challenging race for the world's top cyclists, but one that highlights the beauty and diverse terrain that make up the great state of California as well," said Kristin Bachochin, executive director of the Amgen Tour of California. "Every year we challenge ourselves to raise the bar once again and create a route more challenging than the last, but that's the great thing about planning a race in California, there is so much from which we can choose. From epic climbs to fast and flat stages to rolling hills and thrilling finishes by

the sea, California has it all."

"The City of Palmdale is honored and proud to serve once again as a Host City for the **Amgen Tour of California**," said Palmdale Mayor Jim Ledford. "Our first experience in 2010 was magical and we look forward with great anticipation to welcoming the world-class riders, officials and fans to our wonderful community. We are very appreciative of this opportunity to showcase Palmdale to the world through an event as prestigious as this."

"With 2012 being Palmdale's 50th anniversary of being an incorporated City, it is even more fitting to the **Amgen Tour of California** as one of our featured events to celebrate that milestone," Ledford said.

"We're thrilled to have the opportunity to present to our residents and the entire Antelope Valley a truly world class event," said Palmdale's Parks and Recre-

ation Manager Keri Brady. "The last time we did this, we had six weeks to put everything together and it came off magnificently. Now, we've got a full six months and with the creativity of staff combined with the input and partnerships with individuals, businesses and organizations in the community, we'll be able to create an even more memorable event for all to enjoy."


Local sponsorships of various kinds will be available to businesses and individuals alike.

"With the kind of international attention that the **Amgen Tour of California** attracts, sponsorships will certainly be of great value to any business as well as an investment in our community," said Palmdale's Sponsorship and Marketing Specialist Stella Knight.

The **Amgen Tour of California** will also afford opportunities for volunteers to be a part of an international event.

"We'll be engaging volunteers to serve in various capacities leading up to and including the race itself," Community Program Supervisor Trish Jones. "This truly is a great opportunity for residents to get involved and help show the world what a great community we have here in Palmdale. We expect a great number of people will want to volunteer so I encourage people to apply early," Jones added.

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- STORE IT
- LOCK IT
- KEEP THE KEY

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Member Anniversaries

December 2011

- 31 Caravan Dance Studio**
(661)947-7064
- 28 Caravan Dance Studio**
(661)947-7064
- 19 All American Financial Services**
(661)949-6681
Big Valley Real Estate
(661)267-6007
Burger King
(661)266-1251
Jaqua & Son Masonry Center
(661)942-1183
Universal Electronic Alarms
(661)948-1515
- 18 A.V. Orthotics & Prosthetics**
(661)267-0772
- 17 Vallarta Supermarket**
(661)266-1398
Giovannini, Michael DDS
(661)265-8884
Grace Resource Center
(661)940-5272
- 16 Theurer, Michael Orthodontics**
(661)949-2290
- 14 Affiliated Computer Services**
(661)267-5525
Hanford Home Loans
(661)942-1153
- 13 Manzanita Villas**
(661)273-1984
- 12 Critical Car Care**
(661)943-0629
Hi-Grade Materials Co.
(760)224-9325
Max Catering
(661)947-3142
Smith Kennels
(661)947-3537
- 9 ProCare Hospice**
(661)951-1146
- 7 Palmdale Woman's Club**
(661)265-8731
Vallarta Supermarkets
(661)273-1120
Western Edge Auto Center
(661)947-3900
Zonta Club of Antelope Valley
(661)350-8856

Palmdale Business Breakfast

November 3, 2011

► Best 30 Second Commercial

Doug Beimler, QH Automotive, won the "Best 30 Second Commercial" during the November 3, 2011 Palmdale Business Breakfast. Also photographed: Paul J. Porteus.



◀ Breakfast V.I.P.

Julie Wotasik, ProCare Hospice was the VIP Sponsor for the November 3, 2011 Palmdale Business Breakfast. Also photographed: Pepe Eads

Grand Openings



November 12, 2011

Grand re-opening and ribbon cutting of *Robertson's Palmdale Honda*.



November 17, 2011

Grand opening and ribbon cutting of *Bead Paradise*.

Welcome New Member

December 2011

- WSS/Eurostar
William Guzman
Palmdale CA 93550
(661) 272-0242
www.shopwss.com

- 6 AGA & Associates, CPA**
(661)273-1345
- 5 Palmdale Lions Club**
(661)947-7909
- 4 Antelope Valley Partners for Health**
(661)886-3403
- 3 Antelope Valley Mazda Dealership**
(661)945-7590

- 1 Elite Tax & Financial Services**
(661)942-0277
Los Angeles County Office of Education
(213)637-3150
MJK Public Relations
(661)538-1789
Sam's Silkscreening
(661)947-4531

Legislators' Votes on Cal Chamber Priority Bills

Information from California Chamber of Commerce "Alert", 10/28/11 Edition

This report for the first year of the 2011-2012 legislative session focuses on California legislators' floor votes on California Chamber of Commerce priority bills.

The CalChamber publishes this report to provide businesses with a gauge by which to measure the performance of their legislators.

To help readers assess legislators' vote records, the charts group bills into six areas: economic development, environmental regulation, health care, labor and employment, litigation, and taxation.

No vote record can tell the entire story of a legislator's attitude and actions on issues of importance to business. Each year, legislators cast thousands of votes on thousands of proposed laws. To fully evaluate your legislative representative, consult the legislative journals and examine your legislator's votes in committee and on floor issues. You can view these via links at www.calchambervotes.com.

	Assemblyman Knight	Senator Runner	Key
Economic Development			
AB 880 Expedited CEQA Review	Y	Committee	Y means voted for bill.
SB 469 Stifles Economic Development	N	N	N means voted against bill.
SB 475 Infrastructure Financing	Committee	Y	● means not voting "aye" on a CalChamber-opposed bill.
SB 617 Regulatory Reform	N	Y	— means not voting or absent.
Environmental Regulation			Boldface type indicates votes in accord with CalChamber position.
AB 246 Water Quality: Enforcement	N	Inactive	Red labels are "Job Killer" bills.
AB 1319 Consumer Product Ban	N	—	Green labels are "Job Creator" bills.
Health Care			"Committee" means held in committee
AB 52 Rate Regulation	N	Inactive	"Inactive" means placed in inactive file
SB 946 Increased Costs	N	●	"Failed" means failed passage
Labor and Employment			The last three rows are a tabulation of votes in accord with the CalChamber position, not in accord with the CalChamber and not voting or absent.
AB 350 Employee Retention Mandate	N	N	
AB 889 Domestic Workers	N	Committee	
AB 1155 Erodes Workers' Comp Reforms	N	N	
SB 459 Independent Contractors	N	N	
Litigation			
AB 559 Judicial Discretion	N	N	
AB 1062 Dispute Resolution	N	N	
Taxation			
SB 364 Tax Credit Uncertainty	N	N	
SB 535 Climate Change Tax Increase	Failed	—	
SBX1 23 Multiple Tax Increases	Committee	N	
In Accord with CalChamber	13	11	
Not in Accord with CalChamber	1	0	
Not Voting or Absent	0	2	

When the Holiday Falls on a Weekend

A: There are no “legal” holidays that must be given by private employers. But if an employer has a policy, the employer needs to follow it. Federal and state employees have designated “legal” holidays. Private employers determine which holidays to observe, and whether they will be paid or unpaid.

Typically, employees receive Friday as a holiday if the designated holiday falls on Saturday, and Monday as a holiday if the designated holiday falls on a Sunday. Employers who must have staff working during the holidays, and who want to recognize any or all of the designated holidays, may choose to give extra pay to employees who work during the holiday, or they may give another day off later, in lieu of the holiday.

Notifying Employees of Changes

Employees should be notified well in advance if possible, if any previous written policies or practices are to be changed. There is no legal requirement for advance notice, but advance notice will give employees a chance to make plans accordingly.

Alternate Workweek Schedules

Alternate workweek schedules permit employ-

Q: What should I do when Christmas Eve and Christmas Day, and New Year’s Eve and New Year’s Day fall on Saturday and Sunday?



ers to designate, in advance, a change in the schedule. For example, employees who are on a four-day, 10-hour work schedule, Monday through Thursday, may be scheduled to work a different schedule during Thanksgiving week. During this week, employers could designate the workweek as Sunday through Wednesday, or Monday, Tuesday, Wednesday and Friday. In this schedule, the employee would still work four days, but would have time off for Thanksgiving.

The state holidays are:

- January 1, “New Year’s Day”
- The third Monday in January, “Dr. Martin Luther King, Jr. Day”
- February 12, known as “Lincoln Day”
- The third Monday in February, “President’s Day”
- March 31, Cesar Chavez Day
- The last Monday in May, “Memorial Day”

- July 4, “Independence Day”
- The first Monday in September, “Labor Day”
- September 9, “Admission Day”
- The second Monday in October, “Columbus Day”
- November 11, “Veterans Day”
- December 25, “Christmas Day”
- Good Friday, from noon until 3 p.m.

Every day appointed by the President or Governor for a public fast, thanksgiving or holiday

For public employers, if January 1, February 12, March 31, July 4, September 9, November 11 or December 25 falls upon a Sunday, the Monday following is a holiday. If November 11 falls on a Saturday, the preceding Friday is a holiday (California Government Code sections 6700 and 6701).



Junior Miss City of Palmdale Katrina Henstrand

Although the holidays are a usual time to reflect upon your family, for me this year has been extra special. When I was crowned Jr Miss City of Palmdale, I was given not only a crown, sash, and a cape, but also a new family. Ivy, Mackenzie, Dave, Susan, Terri, Stacia, Liz, Paul, Mayor Ledford, Mr. Chimbole and the whole Palmdale Chamber are now, and will always be, a family to me. Each of you I am thankful for during this holiday season.

Recently my mom, Terri, Mackenzie, Laura, and I had

the honor of being Mr. Chimbole's guest for lunch. Being able to spend time with such an interesting person is one of the biggest rewards of being your Jr. Miss.

With four Christmas Parades, several Christmas parties, and many other holiday events Ivy, Mackenzie, and I will have a Christmas to remember. Just in case I don't see you, have a Merry Christmas and thank you for making me feel at home with the Palmdale Chamber Family.

Until next month, I am Katrina Henstrand your Jr Miss City of Palmdale.

Little Miss City of Palmdale Mackenzie Burton

I have had another fun month as Little Miss City of Palmdale. I put out boxes and collected Halloween toys to donate to SAVES for the children. Now I have put collection boxes at all the Veterinarians' offices on Palmdale Blvd. to collect wet dog and cat food so the animals at Lancaster Shelter can have a moist meal on Thanksgiving; it is going well.

For Christmas I'm going to be putting out boxes for a food drive for families in need. In October we were in a parade and we were on a sea-doo and it was so much fun being pulled. We even won a trophy! My Junior Miss and I had lunch with Mr. Chimbole. He is so much fun. We played tic-tac-toe and I lost.

The chamber mixer for Halloween was fun. I was Tinkerbell and my mom was a pirate. I won the costume contest and Mr. Paul helped me because he flew me in the air. I am so excited about next month; can't wait to tell you about it.

Little Miss City of Palmdale 2011,
Mackenzie Burton



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Great Hill Services, Inc.

Tammy Boyd, Chief Financial Officer
Elite Tax & Financial Service

Trent Blankenship, Vice-Chair Membership
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Laurie Cook, Vice-Chair Fund Development
The Palmdale Hotel

Elena Treat, Vice-Chair Community Affairs
Antelope Valley Mall

Ralph Vasquez, Vice-Chair Governmental Affairs
TF Designs

Randy Keller, Vice-Chair Economic Development
Embassy Suites, Palmdale

Chris Buchanan, Immediate Past Chair
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Chief Ambassador, Tina DeRienzo
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Vice Chief Ambassador, Eli Colvin, Digitech Inc.

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David Gaspar, Digitech Inc.

Debra Munden, Farmers Insurance - Robert Munden

Diane Tomerlin, Brunswick Vista Lanes

Don Ryan, Farmers Insurance

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Patricia Powers, The UPS Store

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2011 Chamber Staff

Chief Executive Officer, Stacia Nemeth

Communications Coordinator, Liz De La Cruz

Vantage Committee

Laura Gordon, Eric Rasmussen, George Rasmussen,
Justin Rasmussen, Sharon Renteria, Stacia Nemeth,
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Prostate surgery Monday... dancing at daughter's wedding Saturday.

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Palmdale Chamber
OF COMMERCE

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December 2011

1

7:00am
Palmdale Business Breakfast
HomeTown Buffet, Palmdale

3

10:00am
Lancaster Christmas Parade
Lancaster Blvd, Lancaster

6

7:30am
Executive Board Meeting
Embassy Suites, Palmdale

11:30am
AVHCC - Luncheon
Hilton Garden Inn

4:00pm
Palmdale Regional Medical Center - ROI Ribbon Cutting
38660 Medical Center Dr.,
Ste. A280, Palmdale

7

11:30am
QHCC - Luncheon
Cascades at Rancho Vista
Golf Course

4:00pm
Joint Legislative Committee Meeting
L.A. Co. Fire Training Station,
Lancaster

8

12:00pm
Expo Committee Meeting
Lancaster Chamber of
Commerce

9

1:00pm
Pacific Trust Escrow - Grand Opening and Ribbon Cutting
39438 Trade Center Dr.,
Ste. D, Palmdale

10

10:00am
Palmdale Chamber of Commerce William J. "Pete" Knight Christmas Parade
"Christmas Everyday"
5th St. West between Avenue Q and Auto Vista Dr.
5:30pm
QHCC- Tree Lighting & Holiday Dinner

13

7:30am
AVBOT - Breakfast
The Palmdale Hotel
11:30am
Director/Ambassador/Staff Holiday Lunch
Hilton Garden Inn, Palmdale

14

7:30am
Board of Directors Meeting
The Palmdale Hotel
11:30am
LCC - Luncheon
University of Antelope Valley

17

12:00pm
WSS Grand Opening and Ribbon Cutting
1703 W. Palmdale Blvd., Palmdale

21

11:15am
Membership Luncheon
The Palmdale Hotel

23

12:00pm
Palmdale Chamber of Commerce will close in observance of Christmas Eve

26

Palmdale Chamber of Commerce office will be closed in observance of Christmas

30

12:00pm
Palmdale Chamber of Commerce will close in observance of New Year's Eve



Palmdale Chamber
OF COMMERCE

Our Mission

To promote, develop and service business, industry, and community.